

1. Local News: We provide a cast every hour 6am from 5pm Monday thru Friday. We use actualities from our local government officials. We cover local school board meetings. We cover local city as well as county meetings.

#2. Local public affairs.

Weekly we have on a regular basis city government officials as well as the local Chamber. These are 10 minutes in length and run Monday, Wednesday and Friday.

#3. In a town of 17,000 people we select our programming with the local in mind. We read the local paper Opeds to keep a pulse on what's up as well as what our clients and listeners tell us. We preempt programming for local sports. We are huge in local sports. Basketball, football, volleyball and baseball boys and girls sports. We have an open door policy on anyone who has suggestions on the stations formats, music and programming. We created a list of songs we pulled after 911 we thought were offensive to people or would cause problems. We created a free 60 second spot called "Chamber Chat" where the local Chamber of Commerce goes on free to tell their journey and story.

#4. We aired candidate debates live for free with pre and post promotion.

We run our Minnesota Broadcasters PSA spots regularly.

We have a one hour show where listeners call in and sell anything they have from home.

We have all 501C3's on on a regular basis.

We air our local Church services on a regular basis.

We partner with our local Farview Red Wing Medical Center for all kinds of interviews like last week and flu shots.

We have a major station promotion on right now for the local United Way.

We are part of Amber and EAS Locally.

We have an annual food drive for the local food shelf we will again this year.

We run our local safety ads during Halloween.

We run all local school closings for an entire region.

We also read the local school lunches.

We even read the obits from the local paper on the air.

We pay for weather eye and have forecasts 8 times per hour in live times and 4x per hour when not live.

We air the local show called "Coaches Corner" Saturday mornings and interview live area coaches at a local diner.

We air MIDOT road reports. Minneapolis won't do our roads neither will Rochester because they are too far away. We do the region.

We also air severe weather, and remind people of the Wednesday siren tests at 1pm.

We just got done doing 5 free hours of live remote from the Indian Casino for their annual health fair. It was a huge success. Lots of people and the table space this year went from 55 to 75 vendors.

We have a local station intern program.

We give tours for local businesses and schools.

We have a very large PSA ROTATION.

We are live when problems hit with our news department.

We have won awards from our local March of Dimes, Area Youth Hockey, Special Olympics, Red Cross and United Way.

We have our local Political Science teacher from the high school on to talk politics.

We are live for all city fairs all summer and cover local city calendar events all year long.

We create our commercials for our local cliets and our local to agency business is at least 90/10 in favor of local.

We play our area school Christmas choirs in the holiday season.

We will play our local citizens and leadres with holiday wishes.

We have a local home show in February.

We have two local on air auctions ,spring and fall ...

We have our local school supers on our promos regarding delays, closings and changes.

We have our local Fire dept on with Holiday and seasonal hints on safety.

We have our annual chairty golf outing.

We run local boat safety and give local wind river and lake advisories.

We have staff involved in the local Y, Kiwans, Rotary, united way...

We have local construction updates...

I am Jeff Ogden

General Manager

KCUE, KWNG, KLCH

651-388-7151

Thank You.

Even being live morning drive and tracking the rest of the day,we are very local year round. There is more,I just can't type it all.